



China
Productivity Center

Business Excellence Service Teams



Since 1955

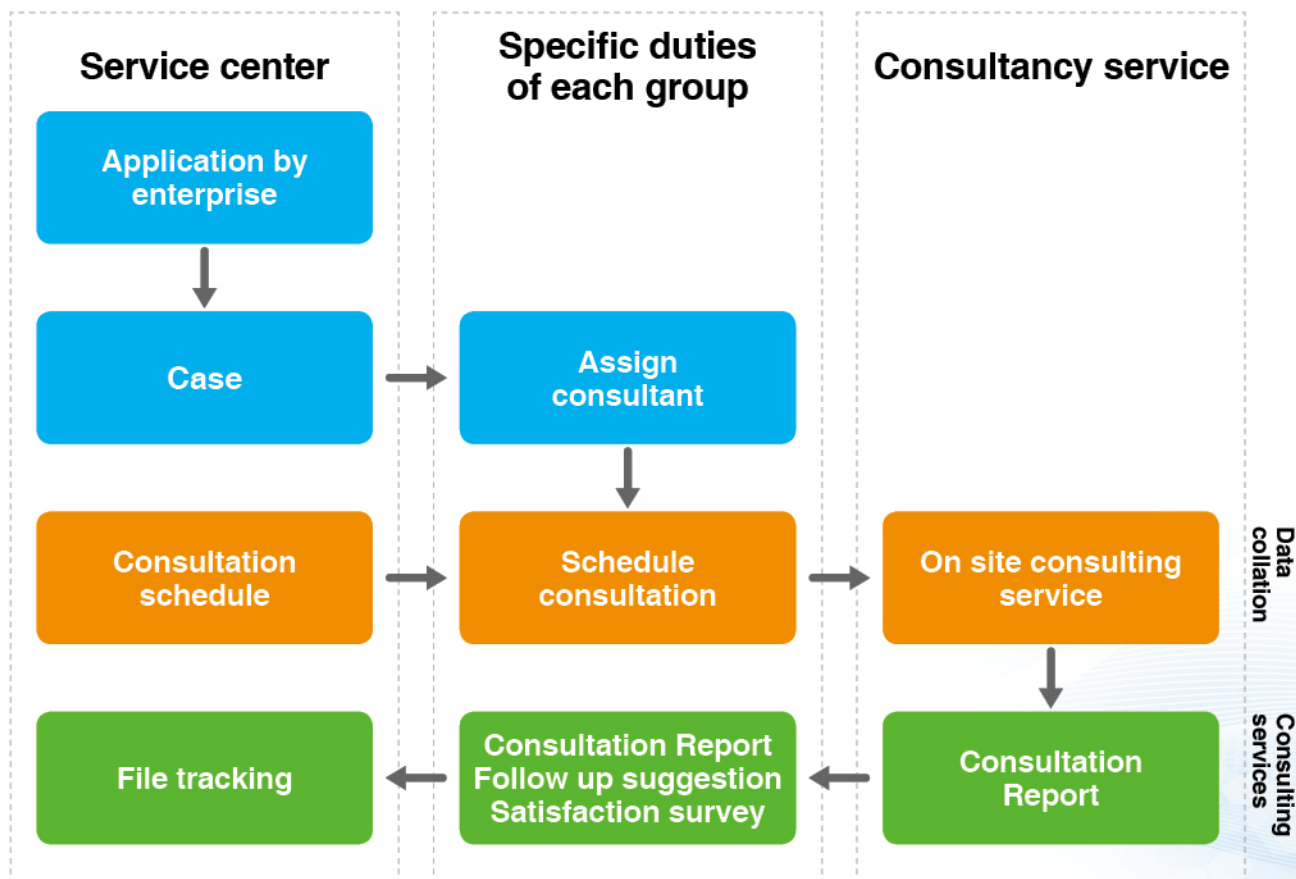
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Business excellence service team	Group leader	Deputy group leader
Productivity Again	Director Derek Hsu 886-2-2698-2989*02135 E-mail : 02135@cpc.tw	Director Hsiao-Hua Tien 886-6-213-4413*02075 E-mail : 02075@cpc.tw
Digital Transformation	Director Chien-Pang Huang 886-2-2698-2989*02501 E-mail : 02501@cpc.tw	Director Kyo Chen 886-2-2698-2989*02215 E-mail : 02215@cpc.tw
Local Revitalization	Director Yang Chao-Wei 86-2-2698-2989*01821 E-mail : 01821@cpc.tw	Director Rick Ho 886-7-336-2978*02542 E-mail : 02542@cpc.tw
Cross-sector Integration	Director Calven H.H. Chiu 886-2-2698-2989*00919 E-mail : 00919@cpc.tw	Director Erick Wu 886-2-2698-2989*02861 E-mail : 02861@cpc.tw
Learning and Growth	Director Alice Huang 886-2-2698-2989*02543 E-mail : 02543@cpc.tw	Director Ying-Fu Tseng 886-4-2350-5038*03178 E-mail : 03178@cpc.tw
Innovative R&D	Director Jason Wu 886-2-2698-2989*02304 E-mail : 02304@cpc.tw	Director Vicky Kuo 886-2-2698-2989*02403 E-mail : 02403@cpc.tw

2F., No. 79, Sec. 1, Xintai 5th Rd., Xizhi Dist., New Taipei City 221432, Taiwan (R.O.C.)
TEL : 886-2-26982989 FAX : 886-2-26982976



Strategic Thinking for Next-Gen National Competitive Edge

The Taiwan Economic Miracle of the country's past serves as a model for the economic development of developing countries. The China Productivity Center (CPC) was there during the prosperous times to witness history with Taiwan's businesses. In 1982, the Industrial Automation Service Team, comprising experts from industry, government, academia, and research sectors, focused on four aspects: operation rationalization, process standardization, production automation, management informationization, to bring about a revolution of productivity. The Service Team was merged into the CPC in 1987 to continue its efforts in improving Taiwan's overall industry competitiveness.

In 2006, the national competitiveness that was once the pride of Taiwan showed signs of decline, a warning that the growth of Taiwan's competitiveness is falling far behind that of other countries. As an organization dedicated to increasing industry productivity, quality, lean impact, innovation, smartification, and success, the CPC is duty bound to shoulder the responsibility of boosting industry competitiveness. It has inherited the spirit of the Industrial Automation Service Team with the aim of creating another miracle.

In response to this need, the CPC launched the Industry Business Excellence Service Teams in 2007 to help enterprises overcome bottlenecks in business management and pursue excellence. Our Service Teams have undergone a transformation in recent years to keep up with the demands of sustainable development across industries, leveraging AI technology to build intellectual capital. By providing enterprises with business management services such as self-assessment, best practice learning, information technology, digital transformation, net zero transformation, industry guidance, learning and growth, and talent cultivation, the CPC has been devoted to elevating Taiwan's SMEs to become enterprises of excellence.

From providing consulting services, achieving client satisfaction, to creating customer success

Strategies

- Productivity Again as the objective
- Targeting groups to service by industry
- Service covers tertiary industries and interdisciplinary integration
- Implementing ESG strategies to fulfill corporate, social and environmental sustainability responsibilities
- Utilizing AI technology trends to develop intellectual capital

Implementation

- Coordinating industry, government, academia, and research: Consolidating resources for a comprehensive modular service
- Grasping customer needs: One-stop, responsive service
- Creating models of business excellence: Providing customized service through Productivity Again assessments and digital transformation roadmaps for businesses

Productivity Again

Business Excellence Service Team



With total productivity at the core, supported by digital lean production methods, the Productivity Again Business Excellence Service Team helps enterprises to perform self-diagnosis, plan roadmaps, and realize smart production and AI application services. The Team integrates information technology and systems such as IoT, SCADA, BI, ERP, and MES+ to establish a science-based smart operating and production management system that optimizes production operating costs and maximizes value. Meanwhile, the integration of net-zero targets and green productivity technologies to achieve a twin transition that encompasses both digital and net-zero objectives is also conducive to improving business competitiveness.

The Team helps businesses cope with the impact of Industry 4.0 and climate change by equipping them with the correct mindset and, in a stepwise manner, effectively utilizing technologies such as intelligent technology, low-carbon solutions, modularized applications, and AI tools for enterprises to progress towards achieving the objective of twin transition. Businesses can explore the Industry 4.0 iBench Productivity Again Readiness Assessment (the "4.0 iBench") system by going to the CPC official website and clicking the "ME Bench" platform to access 4.0 iBench for self-assessment to better understand their current total productivity level and devise measures for enhancement.



The Team is dedicated to the continued improvement of total enterprise productivity. Utilizing 4.0 iBench as a starting point, we work with industry associations and resources from information technology service providers to offer expert consulting, assessment, and advisory services and deliver tailored solutions based on each company's profiles and operational needs. The Team assists enterprises in the development of their digital transformation blueprint, a net-zero emission roadmap, and sustainability reports, and helps businesses to apply for relevant financial aid from the government, facilitating Taiwanese enterprises to tap into new opportunities to propel them towards the twin green and digital transition.

Guidance / Assistance Examples

Food Manufacturing

Developed ESG strategies, inventoried greenhouse gas emission sources in the factory, prepared greenhouse gas reports, and had them verified by third-party organizations to establish a credible level of assurance. Integrated GHG-CCS and an energy management system to collect statistics on greenhouse gas emissions and identify carbon emission hotspots, subsequently optimizing the process to enhance efficiency and quality to reduce total carbon emissions, fostering sustainable competitive advantages.

Cables and Wires

Integrated digital lean management, IoT, and SCADA platforms to automatically track material consumption and utilization, and used BI software to integrate ERP and energy systems; this helped identify areas of excess consumption, carbon emission hotspots, and improve overall efficiency. Adopted a product modular design and utilized a pull+ ATO production management mode to significantly reduce inventory costs while implementing cost management by job and by process.

Electronics Assembly

Implemented digital lean manufacturing to establish a one-piece flow production line and developed automated assembly equipment following production standardization to significantly reduce manual operations. Analyzed shipment data to identify key causal factors and demand patterns, selected the most suitable management model, and applied AI analytics modules to generate responsive strategies. Enhanced visibility into downstream demand and optimized production scheduling through the platform to lower inventory and improve on-time delivery.

Medical Institutions and Biotech Medical Materials

Integrated ESG and Excellence Management models aligned with SDGs to articulate the institution's operational mission and vision. Applied strategic analysis tools, including PESTL, SWOT, and Balanced Scorecard (BSC), to craft a tailored sustainability vision, strategic objectives, and departmental accountable tasks. Leveraged digital tools like BI platforms to visualize ESG performance indicators and departmental task progress, enabling a business excellence management system.

Metal/Machining

Provided assistance in planning a development roadmap for smart manufacturing. Reviewed and summarized precious professional experience within the company to systematically classify expertise. Leveraged learning platforms to empower professional training at any time to better facilitate the transfer of the experiences of seasoned employees. Implemented active monitoring of equipment through IoT, SCADA, and MES platforms to stay on top of OEE of equipment around the world at all times through a BI dashboard. Identified anomalies, followed by root cause analysis, to effectively boost the overall production efficiency of equipment.

Electronics Manufacturing

Planned smart manufacturing development blueprints through the use of assessments. Adopted lean production improvements starting from a single process. Implemented real-time monitoring of quality and efficiency by connecting IoT equipment parameters to quality control and production control. Introduced design of experiments (DOE) methodologies to enhance quality and performance optimization while developing a system service platform to integrate upstream/downstream information and automatically respond and take orders. Linked the use of IoT-connected devices with the trend towards achieving net-zero emissions to help build an energy management system capable of monitoring and enhancing energy efficiency.

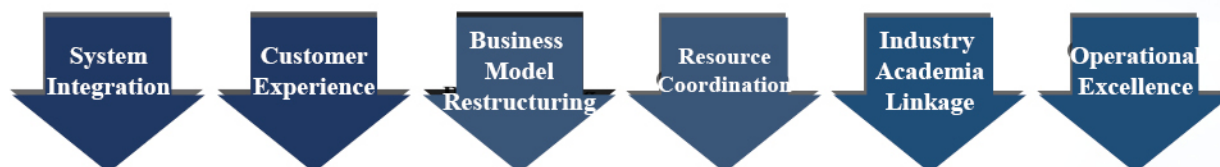
Digital Transformation

Business Excellence Service Team



In today's rapidly advancing AI landscape, only those enterprises that grasp the key to transformation can continue to innovate. The Team embraces the philosophy of "strategy as the core, technology as the backbone, and people at the heart of change." Guided by the vision of pioneering value innovation with AI to build enterprise intellectual capital and achieve comprehensive smart evolution, and anchored in the CPC DX Bench assessment framework, we support enterprises in advancing digital lean practices and implementing IT applications. Through resource guidance and cloud platform integration, we enable system interoperability, optimize customer experience, and achieve operational excellence and business model transformation. We leverage cutting-edge technologies—including AIoT, 5G, big data, cloud platforms, business intelligence (BI), and AI—to integrate upstream and downstream value chains. This enables the creation of high-efficiency, high-value digital operating models for businesses.

Digital transformation begins with strategic planning. Using strategic tools developed by the CPC, we help businesses derive innovative business models from clear market positioning. Transformation is not merely about



CPC DX Bench Assessment Guides Digital LEAN and Information Technology

-Pioneering value innovation with AI to build enterprise intellectual capital and achieve comprehensive smart evolution-



Consultation Diagnosis Guiding Mindsets		Education Training Personnel Cultivation		Consultation Guidance Counseling		Building Implementation Introducing Systems		Platform Leasing Building Platform			
Knowledge Digitalization Enterprise Knowledge Social Media Mgmt Expert Yellow Pages KM+RAG	Business Management Digitalization PSI management CRM Electronic Commerce Enterprise Info Portal	Manufacturing Performance AI Optimization MES+ BI / RIBI Big Data Agentic AI	Customer Service Experience AI Optimization CBIS RFM UXID Edge AI	Operational Value Creation AI Predictive Maintenance/ Automated Quality Inspection/ Dynamic Supply Chain Scheduling/ Production Line Energy Optimization	Business Model Value Innovation Product-as-a-Service/ Smart Value-Added Production/ AI-Collaborative Design Ecosystem/ Customization at Scale						
Digitalization		Digital Connectivity/ Smart Optimization		Smart Digital Transformation							

adopting technology, but about generating real economic value. Our implementation phase encompasses the development of a knowledge supply chain, the establishment of social network mechanisms, and the integration of cloud platforms. By enabling cross-system integration and visual management, we facilitate value chain integration, enhance quality and operational efficiency, and promote sustainable transformation through mobile-enabled solutions.

Our Core Services:

- [Transformation Blueprint & Strategic Design] Charting the Path from Vision to Execution.
- We utilize the CPC DX Bench assessment tool to analyze core competencies, precisely guide the direction of digital lean transformation, and develop a concrete and actionable transformation roadmap.
- [Business Model & Value Reshaping] Reframing Traditional Thinking to Accelerate Business Innovation.
- We restructure value propositions and design data-driven business models to guide enterprises in adopting product-as-a-service models and AI collaborative design ecosystems for enhanced market competitiveness.
- [Operational Process and Data Enhancement] Integrating OT and IT Systems to Build a Robust Data Governance Foundation.
- We simultaneously digitize enterprise knowledge through a KM+RAG (Retrieval-Augmented Generation) model to accelerate intellectual property generation and accumulation.
- [AI Applications and Smart Integration] Driving End-to-End Smart Optimization of Operations and User Experience.
- We deploy industry-specific AI solutions, such as predictive maintenance and intelligent scheduling in manufacturing, edge AI optimization in service industries, and AIoT-enabled environmental monitoring in agriculture.
- [Organizational Consensus and Human-Machine Collaboration Culture] Cultivating Future Talent and Embedding a Digital Transformation DNA.
- We facilitate transformation through consensus camps and learning-oriented growth programs, equipping employees with the capability to apply information technology and embedding human-machine collaboration into the organizational DNA.

Guidance / Assistance Examples

Metal Processing | Smart Logistics and Fleet Dispatching

We helped a professional toolbox vendor optimize logistics scheduling efficiency by integrating vehicle systems and routing algorithms to reduce delivery time and fuel consumption.

Manufacturing | Smart Factory Implementation and Data-Driven Management

We implemented comprehensive digitalization and data streaming for quality management to enable real-time anomaly monitoring and dynamic parameter adjustment.

Textile and Apparel | Knowledge Platform Construction and Talent Development

We helped establish a knowledge objectification platform and S-OJT model and leveraged a mobile learning app to accelerate talent development and knowledge transfer.

Chemical Industry | Equipment Parameter Standardization and AI Modeling

We extracted technicians' tacit knowledge and supported AI process modeling to effectively improve product stability prediction and reduce production variation.

Food Processing | Supply-Demand Coordination and Forecast Management

We assisted poultry businesses in building a supply chain forecasting system to accurately capture production processes and market demand, reduce inventory pressure, and improve order conversion rates.

Government Agencies | Digital Governance and Cross-Domain Integration

We developed a one-stop digital governance and cross-domain operation and maintenance service by leveraging GIS platforms, a mobile app, automated work order dispatching, and digitized construction progress payment.

Local Revitalization

Business Excellence Service Team

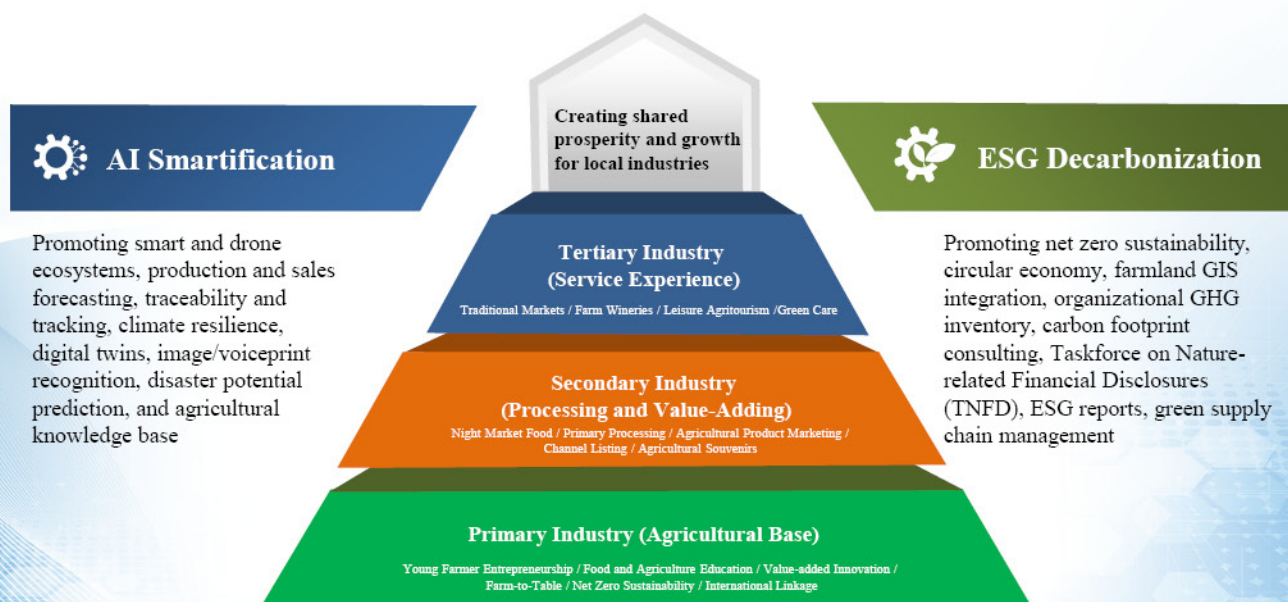


Upholding the core philosophy of harmonious coexistence among people, objects, and the environment, we integrate local intellectual capital, cultural assets, and environmental resources while embracing ESG sustainability and low-carbon management principles. Through concrete actions such as greenhouse gas inventories and carbon label certification, we assist local industries in establishing low-carbon pathways. By leveraging AI-driven precision empowerment and low-carbon management, we transform environmental pressures into green competitiveness by fostering local advantages through smart value creation and sustainable resilience.

Through the twin digital and green transition, we support local industries to align with international standards and enhance regional industrial competitiveness by reshaping value chain linkages in low-carbon transition. We continue to assist local industries in achieving innovative growth while advancing their net-zero commitments, working collaboratively to build a prosperous and mutually beneficial local industrial ecosystem.

Our Core Services:

1. ESG consulting and guidance, agricultural greenhouse gas and carbon footprint inventory and assessment.
2. Research, analysis, and the value creation of business models for local industries and cultural characteristic development.
3. Design and implementation of the upgrades, renovations and transformation of traditional markets and night markets.



4. Guidance resource integration and domestic/international benchmarking for young farming entrepreneurs.
5. Agribusiness management innovation, primary processing, packaging design and branding.
6. Development of smart agriculture ecosystems, achievement promotion, and facilitation of international exchanges.
7. Smart agriculture readiness assessment, achievement promotion and international exchange.
8. Facilitating agribusiness management, strategic alliance and center-satellite system.
9. Food and agriculture education promotion, and educator training and certification for true local production and local consumption.

Guidance / Assistance Examples

Sustainable Innovation and Global Connection

To meet the SDGs by 2030 and align with the UN's SDGs vision, we focus on food conservation and green dining, value-added primary agricultural processing, rural brewing, agri-tourism souvenirs, micro-brand business models, and AI-driven smart marketing tools. We promote Satoyama and Satoumi initiatives, fostered synergy between ecology and industry, and aligned local practices with global standards.

Production and Marketing Integration for Youth Farmers

Assisted youth farmers in finding a farming niche by exploring and analyzing market trends and identifying their position. Helped them actively learn agricultural production, processing and distribution technologies by adopting smart, low-carbon production, facilities, and equipment. Provided contract farming services to effectively consolidate regional agricultural resources to create shared added values.

Optimization and Transformation of Traditional Markets and Vendors

Preserving the culinary essence of traditional and night markets, we incorporated aesthetic and cultural creative design elements and highlighted the appeal of everyday street food and human warmth. We constructed environments meeting standards of tidiness, cleanliness, hygiene, and comfort, while promoting mobile payment systems, online delivery services, and food safety inspections to ensure convenient shopping experiences and access to safe, healthy food.

Development of Smart Agriculture Ecosystems

Promoted the development of smart agriculture ecosystems and established connections between technology service providers and farmers' needs. By assessing the needs for smartifying farming, livestock, and aquaculture, we provided the essential software and hardware for smart production management in agri-fishery areas, enabling them to overcome labor shortages and technology insufficiencies, facilitating agricultural transformation and upgrading.

Agribusiness Areas and Net Zero Agriculture

Guided farmers' organizations in developing farmland-friendly agribusiness areas by integrating production, processing, and marketing, enhancing product quality and service capacity, and increasing the operational value of farmland to ensure sustainable cultivation. Advanced toward the vision of achieving net-zero agricultural emissions by 2040 through greenhouse gas inventories, tapping into industrial green productivity trends, site and carbon footprint guidance, and the implementation of relevant policies and measures.

Food and Agriculture Educator Training

Demonstrated knowledge of nutrition, selection, storage and consumption based on the characteristics of agriproducts, processing and cooking to contribute to the knowledge of human health and health care. Designed and constructed systemic learning materials and practical training programs to create a sentimental link between consumers and local agricultural products to realize local consumption and reduce food miles.

Integration of Agricultural Strategic Alliances

Established a professional division of labor and value-sharing model based on the production-marketing value chain. Helped form agricultural strategic alliances to ensure supply specifications and quality met market demand, laying the foundation for product competitiveness in international markets. Promoted enterprise-oriented agricultural management by introducing structured governance, consolidating consensus among production and marketing groups, co-ops, and agribusinesses, strengthening regional integration and operational systems, optimizing resource utilization, and enhancing industry and brand value.

Cross-sector Integration

Business Excellence Service Team

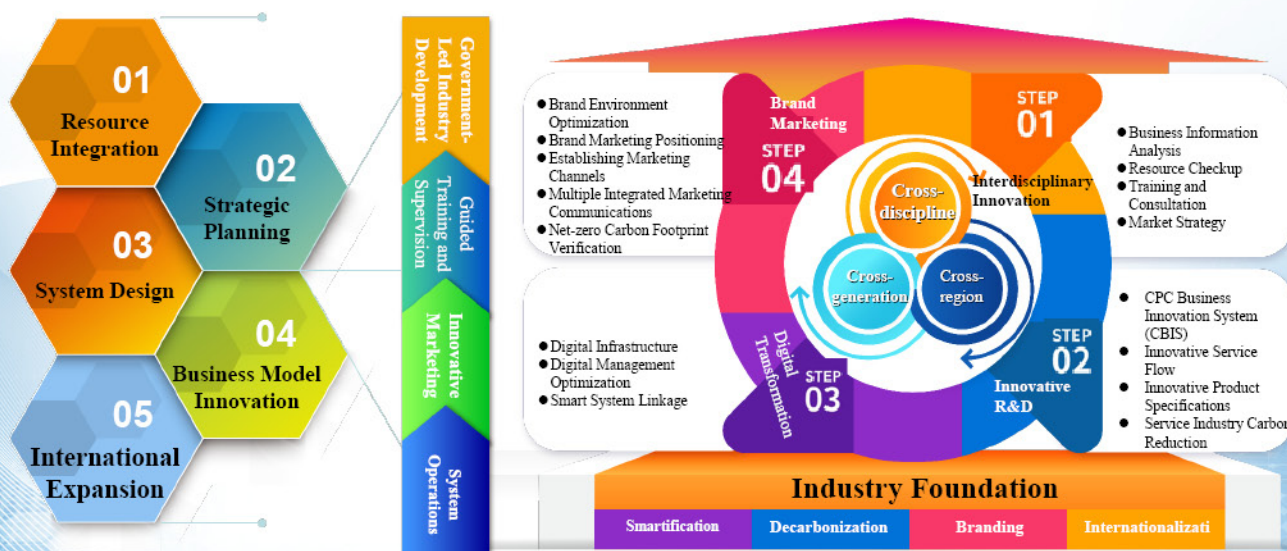


The Interdisciplinary Integration Business Excellence Service Team adopts “cross-discipline, cross-region, cross-generation” as its core ideal and uses an ecosystem framework in the restructuring of enterprise value chains. The Team aims to identify blue ocean markets for businesses through services such as planning management strategies, building innovative business models, establishing brand marketing and distribution channels, and devising international strategies.

At the heart of the Service Team is a new interdisciplinary mindset. From there, the Team offers businesses assistance in areas such as group business strategy, empowerment, brand and channel building, and international strategy. The Team also combines key technologies and systems such as AI and digital drivers, performs innovative research based on new ecosystems, and builds new modes of interdisciplinary cooperation between digital transformation, brand marketing, and distribution channels. It serves as an accelerator for business upgrades and transformations as well as the partner in achieving business excellence.

[SISA+ Intelligent Assessment: Unlocking Precise Enterprise Transformation Pathways]

The Team has developed the Service Industry Smart Assessment (SISA⁺), which integrates digital transformation dimensions into the ME Bench assessment framework. The model focuses on five key dimensions: Organizational Strategy, Quality Service (5S⁺), Smart Drive, Service Innovation, and Business Model Innovation. Enterprises can conduct self-assessments through the CPC official website to identify their development stage, ranging from initial to intelligent maturity. We utilize the assessment results to provide expert consultation, customized guidance, and support for government subsidy applications. Through ecosystem resource integration



and value chain optimization, we accelerate brand upgrading and strengthen long-term competitiveness. Enterprises can access the SISA⁺ self-assessment through the ME Bench platform on the CPC website. Upon completing the assessment, we help them translate diagnostic insights into informed decisions and actionable strategies to chart a roadmap for enhancing competitiveness.

Guidance / Assistance Examples

Agricultural Experience Service Platform Business Model Transformation

We supported agricultural tourism in transforming from single-point farms into an integrated agricultural experience service platform. Addressing issues of high communication costs, non-standardized processes, and limited profitability, we assisted in shifting the focus toward corporate and ESG clients, while driving service modularization and strengthening local brand partnerships. We helped drive cost reduction, enhance value creation, and develop a sustainable urban-rural symbiotic business model.

Circular Economy Transformation in Traditional Tofu Making

We targeted Daxi tofu makers to introduce circular economy principles and convert high-cost tofu dregs into high-nutrition plant protein for the development of functional foods; simultaneously, green branding, packaging design, and OMO and CRM frameworks were established. These efforts successfully converted waste materials into high-value products, reducing costs and driving local industry sustainability and digital transformation.

Food and Beverage Brand Optimization and Rebranding

We assisted chain restaurants in optimizing branding and operational systems to resolve challenges related to unclear brand identity and process inefficiencies. We rebranded the image, optimized the menu and spatial flow, and introduced digital management systems to enhance customer experience and operational efficiency. These endeavors successfully strengthened market recognition and customer loyalty, establishing a differentiated and scalable brand foundation.

Food Waste Resourceization and Carbon Data Digitalization

We integrated the food service and retail sectors to build a kitchen waste conversion and carbon reduction data platform. We helped address challenges of high collection costs and insufficient carbon reduction data by implementing AI-driven route optimization and carbon inventory systems, converting waste streams into verifiable carbon reduction records. It led to improved operational efficiency, reduced costs, and strengthened corporate sustainability and competitiveness.

Wellness Soup Brand International Expansion

We assisted a Taichung soup brand in exporting to the Singapore and Hong Kong markets, addressing challenges in mass production standards, ambient temperature preservation, and regulatory compliance. We helped establish mass production SOPs and sterilization packaging processes, optimize Chinese-English marketing materials, and build export workflows. It successfully expanded into overseas channels, building a replicable international export model and advancing brand globalization.

Authentic Local Street Food Overseas Expansion

We supported a food and beverage brand in entering the Malaysian market by resolving challenges related to flavor adaptation, sauce and condiment export, and brand consistency. We helped implement localization adjustments, develop a sauce export mechanism, standardize visual identity and store design, and integrate digital marketing initiatives. It successfully launched stores in Kuala Lumpur, sparking a trend and creating a blueprint for international franchising.

Learning and Growth

Business Excellence Service Team



A capability-driven learning platform integrates future-focused knowledge innovation and AI-enabled capability building. It disseminates forward-looking management insights, strengthens corporate human capital, and supports workforce capability development as a partner in organizational transformation.

A hybrid learning system combining online and offline formats delivers integrated programs across digital AI applications, management and professional competencies, and certification-based training in regulatory compliance and vocational skills. More than 100,000 learners across industries participate annually.

With over 71 years of accumulated experience in supporting enterprise transformation, the Team has continuously introduced management innovation and talent development approaches. In response to smart transformation, decarbonization, generative AI, and sustainability trends, it delivers AI and ESG-focused capability programs tailored to manufacturing, service, and agriculture sectors, enabling organizations to build future-ready talent for sustainable growth.

Driver of Business Excellence in Learning and Growth

Future-Ready Learning Culture Enablement

Innovative Knowledge Solution Delivery



Guidance / Assistance Examples

Building Talent for the Green and Digital Twin Transition

As green and digital transformation accelerates, demand for capabilities in sustainability, circular economy, safety, risk management, decarbonization, and AI-enabled transformation continues to grow. We develop expertise in carbon footprint, product design, smart manufacturing, and enterprise transformation to support sustainable value creation. To strengthen industrial capability, we established the Smart Manufacturing Experience Center (2018) and the APO Center of Excellence on Smart Manufacturing (2019), reinforcing Taiwan's advanced manufacturing capacity. In collaboration with the Workforce Development Agency, we built a national talent network, including the Smart Automation Talent Development Hub (2021) and ESG Talent Development Hub (2023). In 2025, this ecosystem expanded with the Smartification and Decarbonization Learning Center, and in 2026, we launched an AI capability portfolio to accelerate enterprise transformation and resilience.

Knowledge Platform × Insight Media × Forum Series

Since 1956, Learning & Development Magazine has shaped management thinking in Taiwan by introducing global forward-looking perspectives and connecting them with leading local enterprises. As part of CPC's Knowledge Platform, the publication operates as an Insight Media system, integrating digital knowledge streaming and multimedia content into diverse learning contexts. This enables organizations to transform emerging ideas into actionable strategic insights. The publications have received multiple national honors, including the Golden Book Awards and Golden Tripod Awards.

To advance knowledge exchange and organizational learning, CPC launched the Forum Series in 2023, embedding reading and benchmarking into corporate learning practices. The series convenes industry professionals to foster insight sharing and innovation. Over the past three years, 22 forums have engaged 2,428 corporate participants online and offline, strengthening organizational intellectual capital.

Professional Certification Talent Development

We develop certified vocational talent in occupational safety and health, engineering and construction, and fire safety. Between 2022 and 2025, we expanded our portfolio to include aerial work platform operations, migrant worker training, and public-private partnership programs, helping enterprises build a skilled workforce. Our programs have consistently achieved top-tier evaluation results and earned the TTQS Gold Award, demonstrating excellence in vocational training quality.

Leisure Services Industry Capability Development

Since 2008, the enterprise has operated in Taiwan's leisure services sector, supporting sports initiatives and compliant service channels. In 2025, it achieved NT\$70 billion in sales, reflecting strong scale and performance. It also funds national sports talent development programs.

Since 2017, we have supported distributor capability development, training several thousand professionals and maintaining satisfaction above 90%.

Management Capability Development for Workforce Transformation

We develop cross-generational and succession-focused talent through structured competency frameworks and role-based learning pathways, strengthening capabilities in production, sales, HR, R&D, finance, quality management, and digital transformation.

The framework also integrates emerging technologies, including AI, BI, and robotics, helping enterprises enhance operational excellence and adapt to changing business environments. Our programs are widely recognized for their practical value and measurable impact.

Consumer Electronics Manufacturing Capability Development

Founded in 1975, the company is a global leader in optoelectronic components and electronic modules and one of Taiwan's early listed electronics firms, with ongoing smart manufacturing transformation and global supply chain expansion.

Between 2018 and 2025, we supported frontline supervisor development in quality management, delivering 76 programs to over 1,000 participants, achieving satisfaction above 92%.

Large-Scale Retail & Franchise Capability Development

Founded in 1998, the franchise brand has grown into Taiwan's largest retail network, operating over 1,000 stores. Between 2018 and 2025, we supported capability development across the network in store operations, occupational safety, and fire safety, training 13,318 professionals to strengthen operational consistency and workplace safety.

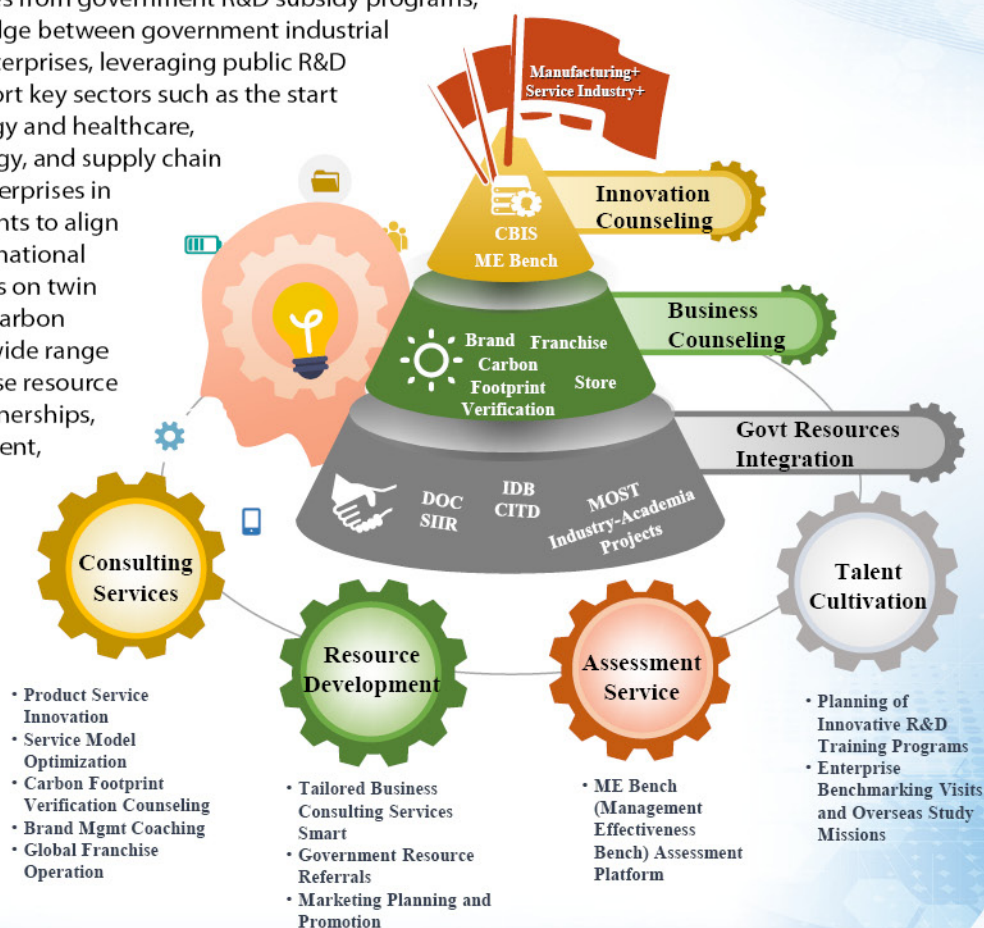
Innovative R&D

Business Excellence Service Team



In an increasingly competitive global market driven by digital transformation and the push for net-zero carbon emissions, enterprises can only respond effectively to external challenges and seize emerging opportunities by continually strengthening their innovation and research capabilities. Guided by the core values of helping enterprises bolster their innovation and R&D capabilities, the Team integrates expert resources from industry, government, academia, and research to build a diverse collaborative platform. By introducing innovative knowledge and technologies and supporting the allocation of R&D resources, we are committed to becoming the ideal partner for enterprises on their path toward smart transformation and low-carbon transition.

Tapping into resources from government R&D subsidy programs, the Team acts as a vital bridge between government industrial innovation policies and enterprises, leveraging public R&D funding resources to support key sectors such as the start up economy, biotechnology and healthcare, AI applications, green energy, and supply chain restructuring. We assist enterprises in making strategic adjustments to align with emerging trends and national policies, with a strong focus on twin transition (smart and low-carbon development). We offer a wide range of services, including precise resource matching, technology partnerships, innovation strategy alignment, business model guidance, and management support. Additionally, we introduce value-added innovation management tools such as CBIS and ME Bench, supporting branding initiatives, global market expansion, carbon management, and transformation strategies for both service and manufacturing industries.



Our Services:

1. Consultation: product service innovation/service model optimization/carbon emission management/brand management/global franchise management.
2. Resource development: tailored consulting services for businesses/government resource referrals/marketing planning and promotion.
3. Assessment service: ME Bench (Management Effectiveness Bench) assessment platform.
4. Talent cultivation: development of innovative R&D training programs/benchmarking enterprise visits and overseas study missions/global business talent development.

Guidance / Assistance Examples

Metal Die Casting

In the high-temperature environment of a die casting factory, veteran technicians traditionally rely on tacit knowledge and "hand-feel" to repeatedly adjust processes for producing critical automotive components. Under CPC's guidance, a proprietary multi-stage injection intelligent control system was developed, integrated with a visualization system and data management module, enabling real-time monitoring of key parameters such as pressure, temperature, and speed, and eliminating the need for trial-and-error adjustments. This advancement has enabled the die casting production line to move toward smart transformation and paved a critical path for Taiwan's SMEs to enhance competitiveness in the global market.

Rubber Manufacturing

Responding to increasingly severe marine pollution and plastic waste issues, as well as waste reduction policies, market demand for reusable cup collection and washing services has continued to grow. With support from CPC, a pressure immersion washing dynamic water flow system was developed. Through systematic and technological integration, the system significantly improves cleaning efficiency and reusable cup circulation rates. It also filters and recycles wastewater generated during the washing process, forming a closed-loop circular economy model. This demonstrates a transformation from pollution control to value creation and serves as a concrete example of circular economy implementation.

Food and Beverage Franchise

A hot pot chain lacking practical experience in international expansion faced challenges accessing market information and regulatory compliance abroad. To address this, the CPC provided comprehensive support, including market competition analysis, consumer flavor preferences, cultural considerations, and regulatory guidance. We also assisted in localizing menus based on regional tastes and connected the company with reputable local suppliers to ensure stable quality and cost control. As a result, the company expanded its investment by NT\$35 million and successfully opened a physical store in Japan within the same year.

Retail

We helped a traditional shoemaking company promote high-value and service experience through an innovative business model. With the assistance of the CPC and government subsidies, it partnered with academic research institutions to develop smart insoles. Using sports science, ICT, and AIoT technologies, it solved the problem of sensor drift in foot pressure detection insoles available on the market. Through collaboration with international sports brands, medical institutions, and smart wearable equipment manufacturers, it secured new business opportunities that serve as an important strategic direction for the group's trajectory.

Bakery and Pastry

Due to Taiwan-Japan import/export regulations, a Taiwanese bakery known for its daily freshly-made sandwiches had to make adjustments when entering the Japanese market. Under the CPC's guidance and support, it adopted a localized approach by sourcing ingredients and establishing production bases in Japan, as well as training local talent. It implemented mobile sales strategies and set up production points in Japan, enabling cold chain delivery to 33 department store counters. It also launched 41 limited-edition products, integrated festive marketing with social media engagement, and successfully expanded into the Japanese market, generating strong revenue.

Precision Ceramic Manufacturing

Adopting low-energy, advanced manufacturing processes is crucial to meeting global standards. With the assistance of the CPC, a company reduced electricity and fuel consumption by switching to high-performance sintering furnaces and optimizing process programs. Waste heat was repurposed to power micro-thermoelectric systems for electricity generation and heat recovery. A smart energy management system was also implemented to precisely monitor and optimize energy use, contributing to a measurable reduction in annual carbon emissions.

