



*China
Productivity Center*

Business Excellence Service Teams



Since 1955

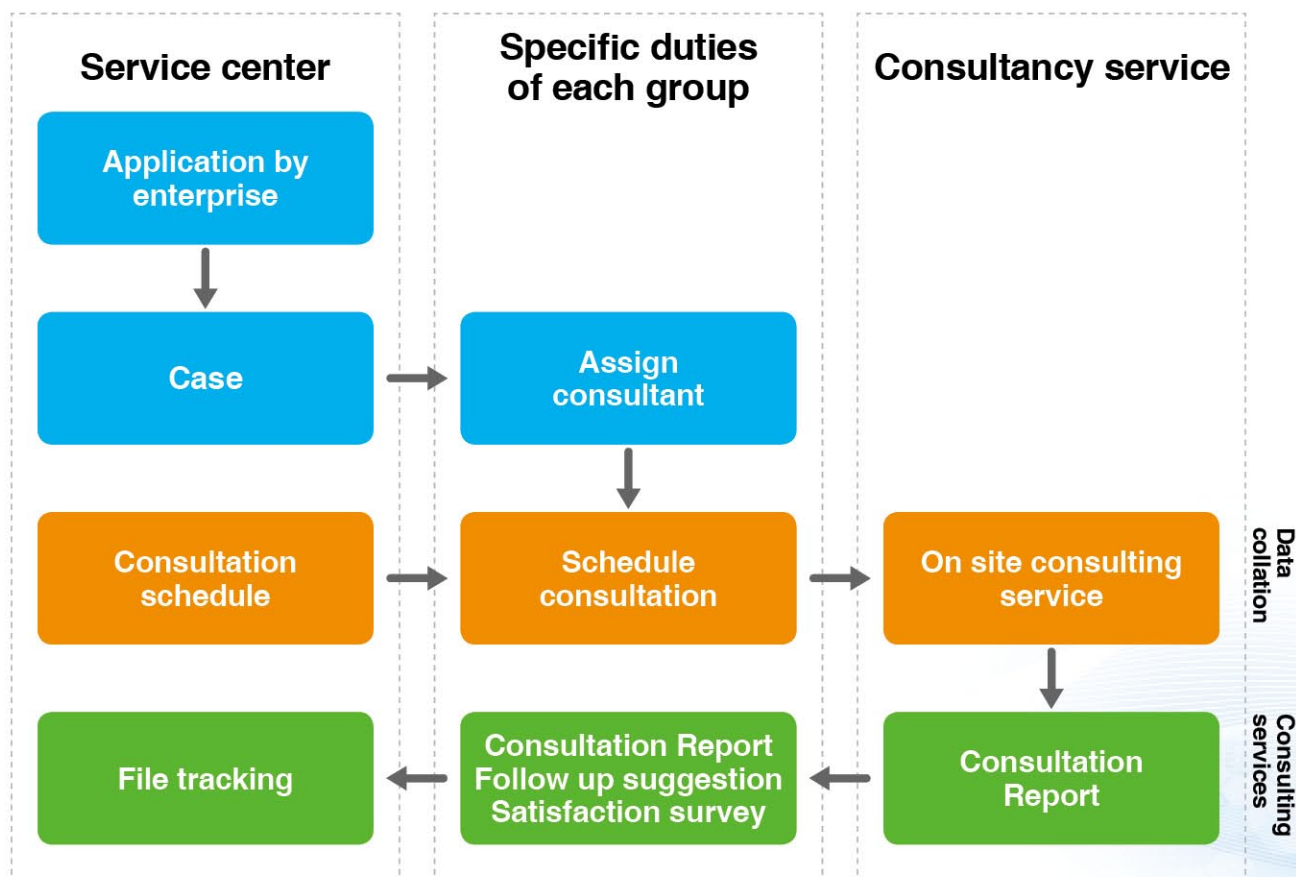
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Strategic Thinking for Next-Gen National Competitive Edge

The Taiwan Economic Miracle of the country's past serves as a model for the economic development of developing countries. The China Productivity Center (CPC) was there during the prosperous times to witness history with Taiwan's businesses. In 1982, the Industrial Automation Service Team, comprising experts from industry, government, academia, and research sectors, focused on four aspects: operation rationalization, process standardization, production automation, management informationization, to bring about a revolution of productivity. The Service Team was merged into the CPC in 1987 to continue its efforts in improving Taiwan's overall industry competitiveness.

In 2006, the national competitiveness that was once the pride of Taiwan showed signs of decline, a warning that the growth of Taiwan's competitiveness is falling far behind that of other countries. As an organization dedicated to increasing industry productivity, quality, lean impact, innovation, smartification and success, the CPC is duty bound to shoulder the responsibility of boosting industry competitiveness. It has inherited the spirit of the Industrial Automation Service Team with the aim to create another miracle.

In response to this need, the CPC launched the Industry Business Excellence Service Teams in 2007 to help enterprises overcome bottlenecks in business management and pursue excellence. Our Service Teams have undergone a transformation in recent years to keep up with the demands of sustainable development across industries, leveraging AI technology to build intellectual capital. By providing enterprises with business management services such as self-assessment, best practice learning, information technology, digital transformation, net zero transformation, industry guidance, learning and growth, and talent cultivation, the CPC has been devoted to elevating Taiwan's SMEs to become enterprises of excellence.

From providing consulting services, achieving client satisfaction, to creating customer success

Strategies

- Productivity Again as the objective
- Targeting groups to service by industry
- Service covers tertiary industries and interdisciplinary integration
- Implementing ESG strategies to fulfill corporate, social and environmental sustainability responsibilities
- Utilizing AI technology to develop intellectual capital

Implementation

- Coordinating industry, government, academia, and research: Consolidating resources for a comprehensive modular service
- Grasping customer needs: One-stop, responsive service
- Creating models of business excellence: Providing customized service through Industry 4.0 iBench Productivity Again Readiness Assessment and digital transformation roadmaps for businesses.

Productivity Again

Business Excellence Service Team



With total productivity at the core, supported by digital lean production methods, the Productivity Again Business Excellence Service Team helps enterprises perform self-diagnosis, plan roadmaps, and realize smart production and AI application services. The Team integrates technologies and systems such as IoT, SCADA, BI, ERP, and MES+ to establish a smart operating and production management system infused with technology that optimizes production operating costs and maximizes value. Meanwhile, the integration of net-zero targets and green productivity technologies, to achieve a twin transition that encompasses both digital and net-zero objectives is also conducive to improving business competitiveness.

The Team helps businesses cope with the impact of Industry 4.0 and climate change by equipping them with the correct mindset and effectively utilizing technologies such as intelligent technology, low-carbon solutions, and modularized applications enabling enterprises to progress towards achieving the objective of twin transition. Businesses can explore the Industry 4.0 iBench Productivity Again Readiness Assessment (the "4.0 iBench") system by going to the CPC official website and clicking the "ME Bench" platform to access 4.0 iBench for self-assessment in order to better understand their current total productivity level and devise measures for enhancement.



The Team is dedicated to the continued improvement of total enterprise productivity. Utilizing 4.0 iBench as a starting point, we work with industry associations and resources from information technology service providers to offer businesses expert consultation, diagnosis, integration, and guidance services. The Team assists enterprises in devising a development blueprint for smart manufacturing, a net-zero emission roadmap, and producing sustainability reports by offering tailored service solutions based on their corporate structure and business status and helps businesses apply for relevant financial aid from the government, and facilitating Taiwanese enterprises to tap into new opportunities to propel them towards the twin green and digital transition.

Guidance / Assistance Examples

Food Manufacturing

Developed ESG strategies, inventoried greenhouse gas emission sources in the factory, prepared greenhouse gas reports, and had them verified by third-party organizations to establish a credible level of assurance. Integrated GHG-CCS and an energy management system to collect statistics on greenhouse gas emissions and identify carbon emission hotspots, and subsequently optimizing the process to enhance efficiency and quality, thereby reducing total carbon emissions, fostering sustainable competitive advantages.

Cables and Wires

Integrated digital lean management, IoT, and SCADA platforms to automatically track material consumption and utilization, and used BI software to integrate ERP and energy systems; this helped identify areas of excess consumption, carbon emission hotspots, and improving overall efficiency. Adopted a product modular design and utilized a pull and ATO production management mode to significantly reduce inventory costs while implementing cost management by job and by process.

Medical Institutions and Biotech Medical Materials

Provided sustainable business excellence guidance aligned with the SDGs to help medical institutions and enterprises articulate their mission and vision. Using strategic tools such as PEST+L, SWOT, and Balanced Scorecard (BSC), we worked with clients to craft tailored sustainability strategies, define clear objectives, and assign departmental responsibilities. With the support of digital tools like BI platforms, we facilitated progress visualization across ESG indicators and departmental tasks, establishing a management system that achieves both business excellence and sustainable development without compromising either.

Electronics Assembly

Introduced lean production and established one-piece flow production lines. Introduced automated assembly equipment after standardizing production to significantly reduce manual operations. Analyzed delivery statuses to identify variations and patterns effectively understanding downstream requirements by selecting the optimal mathematical models and applying AI analysis modules and measures. Flexibly adjusted production schedules through the platform to lower inventory and improve on-time delivery.

Metal/Machining

Provided assistance in planning a development roadmap for smart manufacturing services. Reviewed and summarized valuable professional experience within the company to systematically classify expertise. Leveraged learning platforms to empower professional training at any time to better facilitate the transfer of the experiences of seasoned employees. Implemented active monitoring of equipment through IoT, SCADA, and MES platforms to stay on top of OEE for equipment around the world at all times through a BI dashboard. Identified anomalies, followed by root cause analysis, to effectively boost the overall production efficiency of equipment.

Electronics Manufacturing

Planned smart manufacturing development blueprints through assessments. Adopted lean production improvements starting from a single process. Implemented real-time monitoring of quality and efficiency by connecting IoT equipment parameters to quality control and production control. Introduced experimental plans to optimize quality and performance. Developed technical service platforms, integrating upstream and downstream information to automatically respond and take orders. Linked the use of IoT-connected devices with the trend towards achieving net-zero emissions to help build an energy management system capable of monitoring and enhancing energy efficiency.

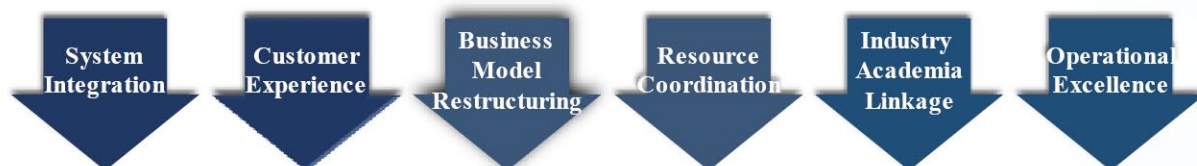
Digital Transformation

Business Excellence Service Team



In today's rapidly advancing digital landscape, only enterprises that seize the key to transformation can sustain innovation. The Team embraces the philosophy of "strategy as the core, technology as the backbone, and people as the foundation." We leverage cutting-edge technologies-including AIoT, 5G, big data, cloud platforms, business intelligence (BI), and artificial intelligence (AI)-to integrate upstream and downstream value chains. This enables the creation of high-efficiency, high-value digital operating models for businesses.

Digital transformation begins with strategic planning. Using strategic tools developed by the CPC, we help businesses derive innovative business models from clear market positioning. Transformation is not merely about adopting technology - it is about creating tangible economic value. Our implementation phase encompasses the development of a knowledge supply chain, the establishment of social network mechanisms, and the integration of cloud platforms. By enabling cross-system integration and visual management, we facilitate value chain integration, enhance quality and operational efficiency, and promote sustainable transformation through mobile-enabled solutions.



CPC DX Bench Assessment Guides Digital LEAN and Information Technology
 -Harnessing digital innovation to drive smart enterprise evolution-



Knowledge Digitalization		Business Management Digitalization		Manufacturing Performance Optimization		Customer Service Experience Optimization		Business Model Transformation		Enhanced Operational Efficiency	
Enterprise Knowledge Social Media Mgmt Expert Yellow Pages Full-text Search		PSI management CRM Electronic Commerce Enterprise Info Portal		MES+ BI / RIBI Big Data AI		CBIS RFM Open Data UXID		Cloud Matchmaking Cloud Resources Advanced Tech Collab Cloud-to-ground Integration		HR Management Product Data Mgmt Supply Chain Mgmt CRM	
Digitalization				Digital Optimization/Linkage				Digital Transformation			

Our Core Services:

- **Transformation Blueprint and Strategy Design** : Through targeted workshops and management tools, we analyze the external environment and organizational competitiveness to develop a clear, actionable roadmap for transformation.
- **Reshaping Business Models and Value Propositions** : We assist businesses in redefining their value propositions, designing data-centric business models, and advancing platform-based operations and smart manufacturing.
- **Enhancing Operational Processes and Data Capabilities** : We digitally connect production and quality processes, integrate OT and IT systems, and build robust data governance capabilities, laying a solid foundation for AI-driven applications.
- **Smart Applications and AI Deployment** : We devise practical AI application scenarios, such as predictive maintenance and intelligent scheduling, while optimizing data pipelines and model deployment.
- **Building Organizational Consensus and Digital Culture** : We foster cultural transformation by facilitating consensus-building workshops and leadership development programs, embedding a digital mindset into the organizational DNA.

Guidance / Assistance Examples

Chemical Industry

Equipment Parameter Standardization and AI Modeling

We assisted a specialty chemical manufacturing company in extracting and formalizing tacit knowledge from senior technicians, establishing key process parameter models, and integrating equipment monitoring with historical data. By building an AI model to predict product stability, we helped the company reduce production variability and accelerate the timeline for new product introductions.

Food Processing

Supply-Demand Coordination and Forecast Management

We assisted poultry businesses in integrating data from contracted chicken farms and electric slaughterhouses to develop a predictive system for poultry supply chain planning. This enhanced the accuracy of growth tracking and demand forecasting, improved order conversion rates, and reduced inventory pressure, enhancing overall decision-making efficiency.

Textile and Apparel

Knowledge Platform Construction and Talent Development

We introduced an enterprise knowledge objectification platform combined with an S-OJT development module, established an expert knowledge base and skill classification system, and launched a mobile learning app. This created a structured learning environment with real-time support, improving the onboarding efficiency of new employees and enhancing the quality of knowledge transfer.

Metal Processing

Smart Logistics and Fleet Dispatching

We integrated vehicle systems with real-time route planning, incorporating multi-warehouse material dispatch and shortest path algorithm recommendations. This successfully reduced delivery times and fuel costs, while significantly improving supply efficiency and shipping accuracy.

Manufacturing

Smart Factory Implementation and Data-Driven Management

A traditional plastic injection molding factory was facing challenges with low production line efficiency and inconsistent product quality. We introduced a smart quality management system that fully digitized previously paper-based processes. We established equipment data streaming and a real-time quality monitoring platform, and integrated knowledge management tools with mobile devices. This enabled on-site supervisors to quickly detect abnormal defect rates and make immediate parameter adjustments, significantly reducing response time to quality issues.

Government Agencies

Digital Governance and Cross-Domain Integration

- Developed a national road GIS platform and an automated dispatching system to enhance maintenance efficiency.
- Assisted in the digitization of the construction progress payment process control, streamlining workflows, and enhancing contract fulfillment capacity.
- Built a one-stop maintenance service solution by integrating contract management, an inspection app, and a payment platform.

Local Revitalization

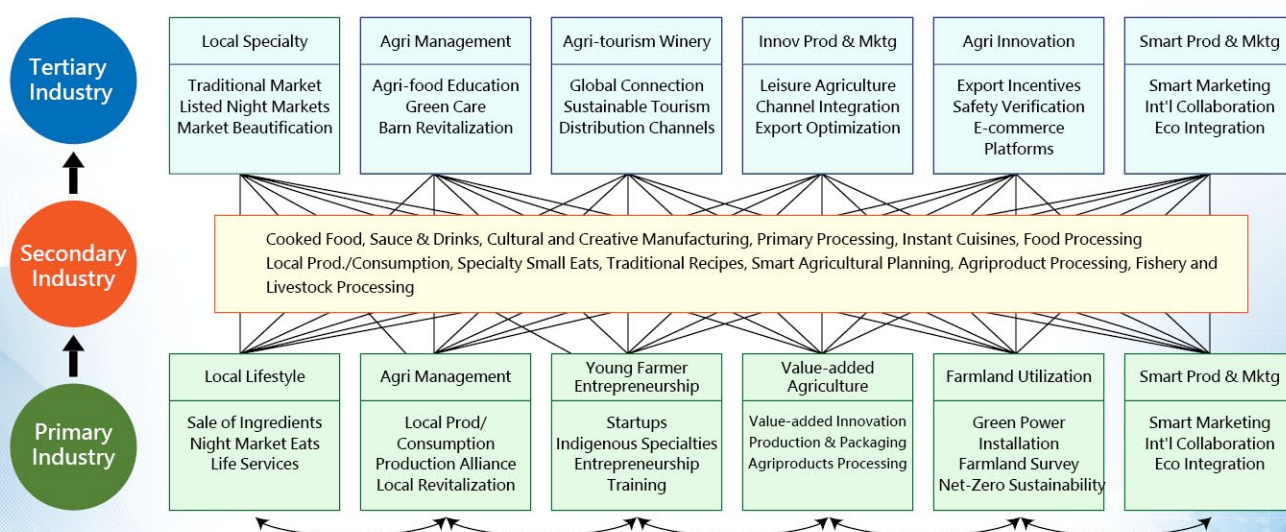
Business Excellence Service Team



The Local Revitalization Business Excellence Service Team assesses local cultural, product, and environmental assets to foster community-centered growth. By leveraging business management and AI, the Team unites industry, government, academia, and research to create intellectual capital that revitalizes the local area while promoting cultural uniqueness and innovative development. It empowers high-value local industries and connects local ecosystems with global networks.

Our Core Services:

1. ESG consulting; agricultural GHG and carbon footprint assessment.
2. Business model research and value creation for local industries.
3. Market upgrades and transformation for traditional/night markets.
4. Resource integration and benchmarking for young farming entrepreneurs.
5. Agribusiness innovation, processing, packaging, and branding.
6. Smart agriculture ecosystem development and international exchange.
7. Smart agriculture readiness assessment and international promotion.
8. Agribusiness management, alliances, and center-satellite system facilitation.
9. Local food/agriculture education, educator training, and certification.



Guidance / Assistance Examples

Sustainable Value Creation and International Alignment

To achieve the 2030 SDGs, we focus on food conservation, green dining, agri-processing, rural brewing, agri-tourism, micro-brands, and AI marketing, promoting sustainable industries and global integration.

Agricultural Business Zones and Sustainable Net Zero

We support farmer groups in creating eco-friendly agricultural zones, integrating production and marketing to boost value and sustainability. Through greenhouse gas audits and carbon reduction initiatives, we aim for net-zero agricultural emissions by 2040.

Agribusiness Management

Guided farmer groups-including co-ops and agribusinesses-to build consensus and business-oriented management, promoting transparent resource use and regional integration to boost overall industry income.

Production and Marketing Integration for Youth Farmers

Assisted young farmers identify market niches and adopt smart, low-carbon technologies for production, processing, and distribution. We also offered contract farming to consolidate resources and create shared value.

Optimization and Transformation of Traditional Markets and Vendors

Enhanced traditional and night markets with creative, cultural design to celebrate classic street food. By promoting clean, orderly, and inviting spaces, and supporting mobile payment, online delivery, and food safety, we ensured convenient, quality, and healthy shopping experiences.

Sustainable Innovation and Global Connection

To support the SDGs by 2030, we promote food conservation, green dining, and value-added agricultural products, while advancing rural brewing, agricultural tourism, micro-brands, and AI marketing-aligned with UN goals for shared prosperity and global industry-environment connections.

Food and Agriculture Educator Training

Applied knowledge of nutrition, selection, storage, and cooking of agriproducts to promote health. Developed learning materials and training programs to connect consumers with local products, encouraging local consumption and reducing food miles.

Agribusiness Areas and Net Zero Agriculture

Guided farmer groups in creating agribusiness zones on quality farmland, integrating production, processing, and sales to boost product quality and value. Supporting farmland optimization and sustainability, we implemented greenhouse gas inventories and green guidance to help achieve net zero agricultural emissions by 2040.

Development of Smart Agriculture Ecosystems

Promoted smart agriculture by linking technology providers with farmers, assessing needs in farming, livestock, and aquaculture. Supplied essential software and hardware for smart production management, helping farms address labor shortages and technology gaps, and supporting agricultural transformation and upgrading.

Integration of Agricultural Strategic Alliances

Developed a value chain-based model for professional division of labor and value sharing, laying the groundwork for coordinated supply and marketing of agricultural products. Formed alliances to enhance supply systems and expand into international markets, ensuring product quality and service meet market demands.

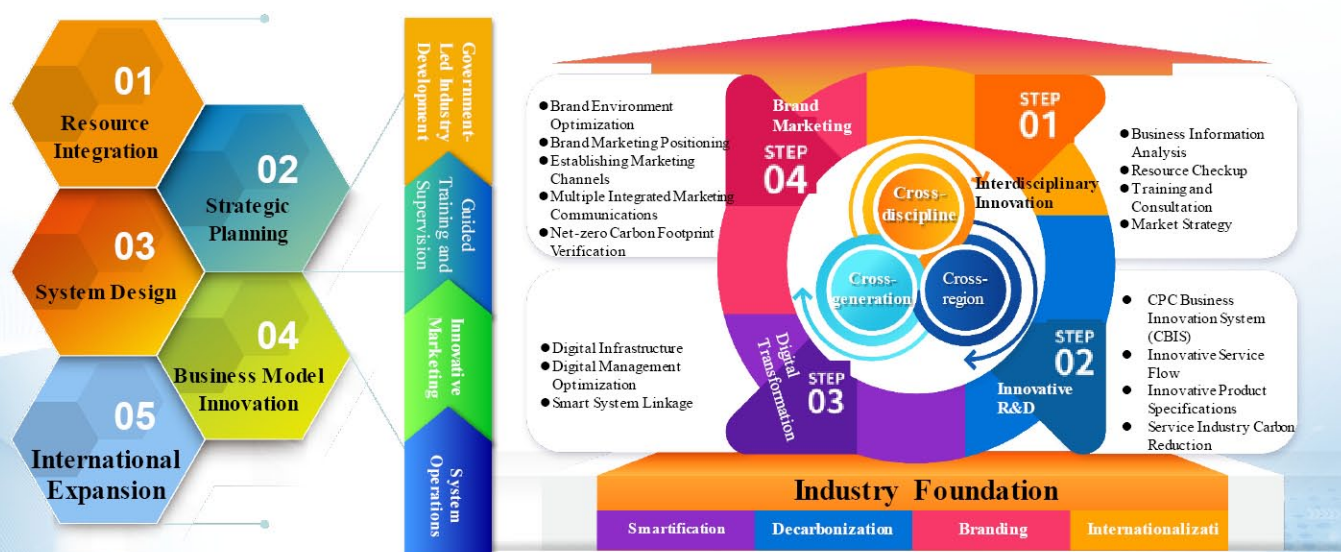
Cross-sector Integration

Business Excellence Service Team



The Cross-Sector Integration Business Excellence Service Team adopts “cross-discipline, cross-region, cross-generation” as its core ideal and leverages an ecosystem framework to restructure enterprise value chains. The team aims to identify blue ocean opportunities for businesses through services such as planning management strategies, building innovative business models, establishing brand marketing and distribution channels, and devising international strategies.

At the core of the Service Team is a new interdisciplinary mindset. From there, the Team offers businesses assistance in areas such as group business strategy, empowerment, brand and channel building, and international market expansion. The Team also combines key technologies and systems, such as AI and digital tools, performs innovative research based on new ecosystems, and builds new models of interdisciplinary cooperation in areas like digital transformation, branding, and distribution. It serves as an accelerator for business upgrades and transformations as well as a partner in achieving business excellence.



Guidance / Assistance Examples

Manufacturing

We assisted an electronic manufacturing service (EMS) plant implement a cloud-based supply chain integration platform, streamlining material logistics to address challenges related to component diversity, supplier lead time coordination, and quote management. This shortened component delivery times, reduced customer confirmation lead time to within one week, and enhanced order responsiveness.

System Guidance

We connected wedding banquet service providers, food waste recycling businesses, and agricultural production and marketing groups to establish a rapid food waste-to-fertilizer conversion system. The circular model successfully established a food waste recycling system that achieved over 80% carbon emission reduction, thereby advancing a green, sustainable economy.

Smartification Guidance

We assisted food and beverage businesses in deploying a range of smart technology applications to enhance operational efficiency and improve employee experience. Our support included establishing an equipment repair request system, implementing smart ordering and both food safety labeling, and strengthening both food safety and inventory management. Our guidance also covered new employee onboarding and employee meal systems, optimizing HR processes, and enhancing employee well-being, leading to an enhanced a stronger sense of belonging among staff while effectively reducing operational costs.

Product Export and Store Opening

We facilitated a business's participation in a franchise expo in Singapore, where they engaged with local distribution channels to introduce their Chinese herbal health soups. After completing trademark registration and redesigning brand packaging, the company developed products tailored to local tastes and produced by specialized factories using sterilization and ambient temperature packaging to ensure product quality and ease of shipment. The products were successfully exported, and a store opened in Singapore six months later, marking a successful market entry.

Overseas Store Expansion

We facilitated a collaboration between a renowned tofu pudding brand and a Hong Kong business through a co-branded pop-up store, successfully testing the market with four innovative flavors: classic pudding, mango pomelo sago, taro purée with peach gum, and spicy tofu pudding. They launched marketing campaigns, experiential tasting events, and press conferences to boost visibility and engage consumers-ultimately achieving a successful expansion into the Hong Kong market.

Factory Incorporated into Government Management

We brought together multidisciplinary experts to assist a business from its improvement plan approval to successful implementation. With our support, the company secured the Low-Carbon and Smart Transformation Project Subsidy, which enabled them to adopt smart manufacturing equipment such as automated feeding and unloading systems, robotic arms to replace manual labor, and automated waste removal. These upgrades resulted in a 20% increase in efficiency and a yield rate of 95%.

Organic Farming

We helped an organic produce retailer leverage Taiwan's native crops for product development, diversify their product offerings, and restructure the value chain. Through strategic management planning, the development of innovative business models, and the integration of brand marketing with O2O and OMO channel strategies, we assisted in expanding their presence to 11 physical and online sales channels.

Learning and Growth

Business Excellence Service Team



This Team is guided by the core philosophy of cultivating a forward-looking learning and growth culture while implementing innovative knowledge value. It focuses on disseminating cutting-edge management knowledge, building corporate human capital, and supporting employees' professional development. By offering abundant learning resources, we serve as a trusted partner in corporate excellence to support learning and talent development while injecting sustainable growth momentum into businesses.

The Team promotes expert business management knowledge and offers a one-stop service through a hybrid online and offline learning model. We deliver business management (management, professional knowledge, general knowledge) and certification (regulations, vocational training, examination) learning and growth programs. Creating a first-class environment for talent development, we train over 100,000 individuals across various industries and enterprises nationwide each year.

For 70 years, CPC has continuously supported domestic enterprises through various stages of transformation, introducing timely management reforms and talent development strategies to meet evolving needs. In recent years, amid the global trend of twin green and digital transformation and growing sustainability challenges, domestic enterprises face the challenge of green-collar talent shortage. This Team has proactively addressed these industry needs by designing the ESG Sustainable Development Competency Learning and Growth Roadmap, specifically tailored to the unique characteristics of the manufacturing, service, and agricultural sectors. We support enterprises in cultivating green talent and stand as a reliable ally on their sustainable development journey.

Driver of Business Excellence Learning and Growth Spearheading Forward-looking Learning and Growth Culture Promoting Innovative Knowledge Solutions



Talent Development and Organizational Learning Service Examples

Human Capital Development for Twin Transformation in the Green and Digital

We cultivate globally minded talent to address key sustainability challenges through training in greenhouse gas (GHG) verification, carbon footprint analysis, sustainable product design, and smart low-carbon solutions. Milestones include the designation of the Asian Productivity Organization (APO) Center of Excellence on Smart Manufacturing (COE on SM) in 2019, and support from the Workforce Development Agency, which led to the establishment of the Smart Automation Industry Talent Training Hub in 2021 and the ESG Talent Training Hub in 2023. In 2025, a Smart and Low-Carbon Learning and Growth Base will further strengthen sustainability talent development in Taiwan and beyond.

New Knowledge Sharing × Media Publishing × Reading Movement

Learning & Development magazine, established in 1956, has long served as a leading platform for introducing global management trends and connecting with top local enterprises. Through both digital and print formats, it delivers multimedia content seamlessly integrated into modern learning environments-empowering businesses to stay ahead through innovation and strategic insight. The publication has received prestigious honors, including the Golden Book Award and Golden Tripod Awards. Since 2023, CPC has launched the *Reading Fun* initiative to promote a reading-driven corporate culture and inspire employees to pursue lifelong learning. Over the past two years, 16 events have engaged 1,811 professional, encouraging organizations to reignite reading habits and enhance intellectual capital.

Training Courses for Management Talent Competency

We foster cross-generational and succession-oriented talent to ensure sustainable leadership and strengthen corporate human capital. Through structured learning maps, we provide practical training across diverse domains-from leadership, production, and sales to artificial intelligence (AI), business intelligence (BI), robotics, and digital transformation. These programs are widely recognized by our clients for their relevance and impact.

Medical Service

We supported a century-old regional hospital in developing talent aligned with five governance priorities: medical excellence, hospital management, community service, sustainability, and employee well-being. Our efforts encompassed governance workshops, GHG inventory support, strategic medical planning, and specialized training in areas such as GRI sustainability reporting and iPAS Net Zero certification-to help institutionalize ESG practices.

Franchise Store Service

Established in 1998, the franchise positions itself as a budget-friendly, value-driven brand. Through a “rural-to-urban” expansion strategy and strategic acquisitions, it has rapidly grown into Taiwan’s largest supermarket chain, with over 1,000 locations. From 2018 to 2024, we have played a key role in supporting the training of 12,200 personnel in store management, occupational safety, and fire safety-contributing to the brand’s sustained growth and operational excellence.

Leisure Service

Since its establishment in 2008, this enterprise has provided legal and responsible betting channels while actively supporting the development of sports in Taiwan. In 2024, it achieved NT\$64 billion in sales. Guided by integrity, care, and professionalism, it plays a key role in funding government efforts to nurture athletic talent and promote the sports industry. Since 2017, we have trained thousands of management professionals for its distributors, consistently achieving satisfaction scores above 90.

Consumer Electronics Manufacturing

Founded in 1975 as Taiwan’s first publicly listed electronics company, this global leader in optoelectronic components and electronic key modules has in recent years actively advanced smart technologies, agile global supply chain management, and international expansion. From 2018 to 2024, we supported the company with 67 training sessions for over 1,000 employees, strengthening front-line supervisors’ quality management capabilities and achieving a satisfaction rate exceeding 92%.

Personnel Training for Professional Certification

We cultivate talent in three key areas: occupational safety and health, engineering and construction, and fire safety. In 2022, we launched aerial work platform operator training, followed by training programs for migrant workers in 2023-supporting enterprises in developing certified, high-caliber professionals. Our efforts have earned outstanding evaluation ratings and the prestigious TTQS Gold Award.

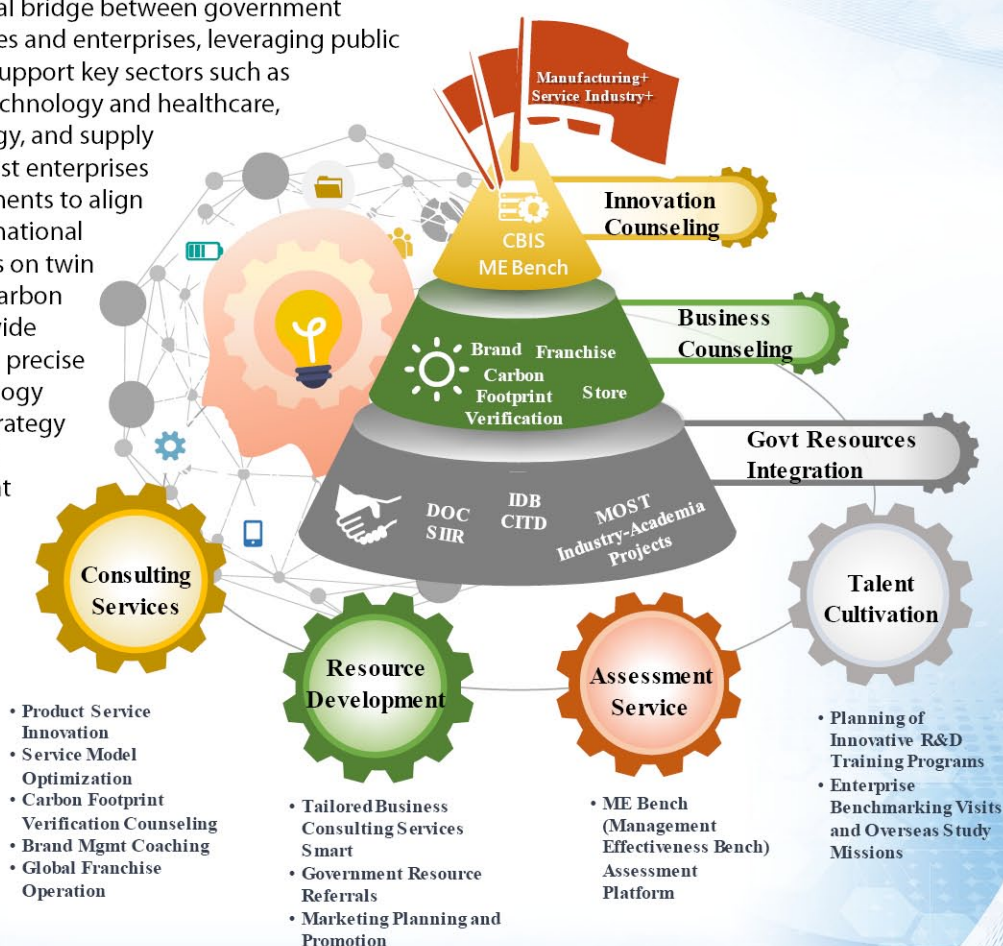
Innovative R&D

Business Excellence Service Team



In an increasingly competitive global market driven by digital transformation and the push for net-zero carbon emissions, enterprises can only respond effectively to external challenges and seize emerging opportunities by continually strengthening their innovation and research capabilities. With the core mission of helping enterprises bolster their innovation and R&D capabilities, the Team integrates expert resources from industry, government, academia, and research to build a diverse collaborative platform. By introducing innovative knowledge and technologies and supporting the allocation of R&D resources, we are committed to becoming the ideal partner for enterprises on their path toward smart transformation and low-carbon transition.

The Team acts as a vital bridge between government industrial innovation policies and enterprises, leveraging public R&D funding resources to support key sectors such as the startup economy, biotechnology and healthcare, AI applications, green energy, and supply chain restructuring. We assist enterprises in making strategic adjustments to align with emerging trends and national policies, with a strong focus on twin transition (smart and low-carbon development). We offer a wide range of services, including precise resource matching, technology partnerships, innovation strategy alignment, business model guidance, and management support. Additionally, we introduce value-added innovation management tools such as CBIS and ME Bench, supporting branding initiatives, global market expansion, carbon management, and transformation strategies for both service and manufacturing industries.



Our Services:

1. Consultation: product service innovation/service model optimization/carbon emission management/brand management/global franchise management.
2. Resource development: tailored consulting services for businesses/government resource referrals/marketing planning and promotion.
3. Assessment service: ME Bench (Management Effectiveness Bench) assessment platform.
4. Talent cultivation: development of innovative R&D training programs/benchmarking enterprise visits and overseas study missions/global business talent development.

Our Served Examples

Precision Ceramic Manufacturing

Adopting low-energy, advanced manufacturing processes is vital to meeting global standards. With CPC's assistance, a company reduced energy use by switching to high-performance sintering furnaces and optimizing processes. Waste heat powered micro-thermoelectric systems for electricity generation and heat recovery. A smart energy management system precisely monitored and optimized energy use, reducing annual carbon emissions.

Bakery and Pastry

Due to Taiwan-Japan import/export regulations, a Taiwanese bakery known for fresh sandwiches made adjustments to enter Japan. With CPC's guidance, it localized by sourcing ingredients, building production bases, and training local talent. Mobile sales and production points enabled cold chain delivery to 33 department stores. It launched 41 limited-edition products, combined festive marketing with social media, and successfully expanded into Japan, generating strong revenue.

Retail

We helped a traditional shoemaking company promote high-value service experiences through an innovative business model. With CPC's guidance and government subsidies, it partnered with academic institutions to develop smart insoles. Using sports science, ICT, and AIoT, it solved sensor drift issues in foot pressure detection insoles. Collaborating with international sports brands, medical institutions, and smart wearable manufacturers, it secured new business opportunities as a key strategic direction for the group.

Food and Beverage Franchise

A hot pot chain lacking international expansion experience faced challenges with market information and regulatory compliance. To help, CPC offered support including competition analysis, flavor preferences, cultural factors, and regulatory guidance. We assisted in localizing menus to regional tastes and connected the company with local suppliers for stable quality and cost control. As a result, the company invested NT\$35 million and successfully opened a physical store in Japan that same year.

Chemical Products

Thermoplastic polyurethane (TPU) is well-known for its excellent wear resistance, oil resistance, and toughness, making it a top choice for cable applications. However, manufacturing heat-resistant and flame-retardant TPU is complex, leading to ongoing reliance on imports. Under CPC's guidance and through the integration of proprietary technologies and strategic vendor partnerships, a company developed a flame-retardant cable combining wear resistance and high toughness. This breakthrough ended reliance on imports, resulting in higher revenue and lower costs.

Food and Beverage Service

An established ice dessert brand sought to refresh its image and elevate the customer experience by renovating its stores and enhancing visual identity and spatial design across all locations. With guidance from the CPC, it redesigned its brand identity and optimized visual consistency across physical stores and its online app. These efforts led to increased repurchase rates, year-over-year revenue growth, and enhanced financial performance.

